

The DETERRA™ Project

Preventing Prescription Medicine Abuse



2016-2019 Community Report





**Working together to reduce alcohol
and other drug abuse**



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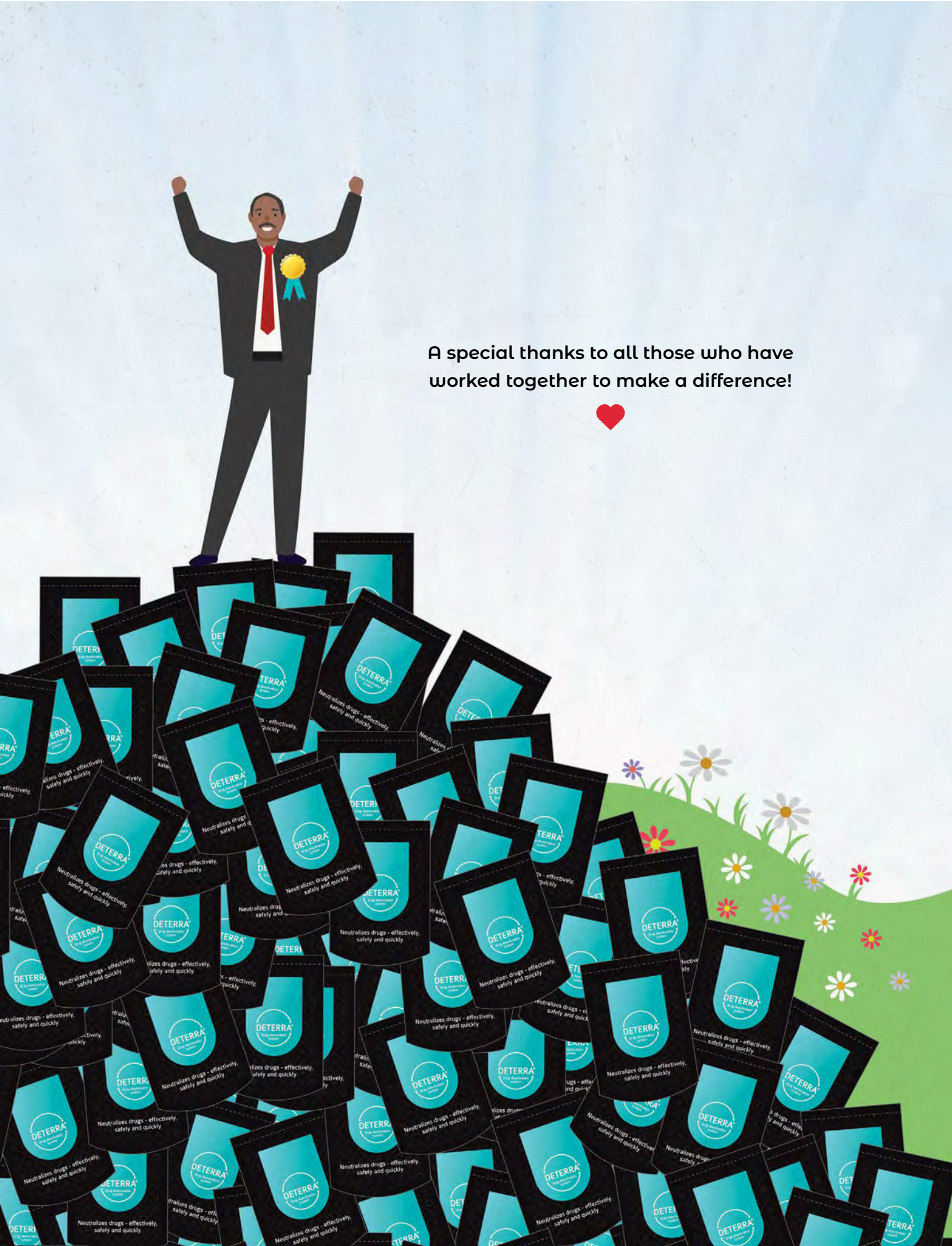
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*“Acme Pharmacy has participated in the
Deterra™ Project with Summit County Community
Partnership to provide a safe, convenient and easy
way to dispose of unused prescription drugs.*

*We feel the Deterra™ Project has helped make
our community safer!”*

— Joe Lahovich, Director of Pharmacy,
Acme Fresh Market Pharmacy



A special thanks to all those who have worked together to make a difference!



The Deterra™ Project

Preventing Prescription Medicine Abuse

Summit County Community Partnership's Deterra™ Project: Preventing Prescription Medicine Abuse is a collaborative effort with more than 90 community organizations to distribute medicine disposal pouches in Summit County and surrounding communities. Reducing access to unused medications is an evidence-based prevention strategy to reduce misuse and accidental overdoses. The project kicked off on International Overdose Awareness Day (August 31st) 2016. In the project's three years, it has distributed more than 105K+ medicine disposal pouches, expanding the project to impact the region and state.

GOAL 1

SAFE MEDICINE DISPOSAL AS SOON AS A MEDICINE IS NO LONGER USED OR NEEDED BECOMES THE COMMUNITY NORM.

OBJECTIVE: TO INCREASE THE NUMBER OF INDIVIDUALS SAFELY DISPOSING MEDICINE BY PROVIDING ACCESS TO A SAFE AND EASY AT-HOME DISPOSAL OPTION.

OBJECTIVE: TO PROMPT INDIVIDUALS WHO DO NOT NORMALLY CLEAN OUT THEIR MEDICINE CABINET TO SAFELY DISPOSE OF THEIR UNUSED MEDICINES.

GOAL 2

REDUCE ACCESS TO UNUSED/EXPIRED PRESCRIPTION OPIOIDS IN SUMMIT COUNTY AND SURROUNDING COMMUNITIES.

OBJECTIVE: PROVIDE MEDICINE DISPOSAL POUCHES TO INDIVIDUALS RECEIVING SHORT-TERM OPIOID PRESCRIPTIONS.

OBJECTIVE: PROVIDE MEDICINE DISPOSAL POUCHES TO INDIVIDUALS AT-RISK FOR HAVING LARGE AMOUNTS OF UNUSED PRESCRIPTION OPIOIDS.

Three-Year Timeline



Year 1

- 39k+ medicine disposal pouches distributed
- 40+ community partners
- 60+ distribution locations



Year 2

- 21k+ medicine disposal pouches distributed
- 70+ community partners
- 100+ distribution locations
- SafeRx Regional Collaborative created



Year 3

- 47k+ medicine disposal pouches distributed
- 90+ Community partners
- 150 distribution locations in a 7 county region
- Ohio's SafeRx Collaborative was formed & 61k+ pouches distributed



Distribution Partners:



The Deterra® Project could not be possible without the generous time and resources invested by our distribution partners and through in-kind donations & funding.

- | | |
|---|--|
| Acme Fresh Market Pharmacy | Colonial Pharmacy |
| AHEPA Akron | Connie Collins, LLC |
| Akron Area YMCA | Copley Township |
| Akron Children's Hospital | County of Summit ADM Board/
Summit County Opiate & Addiction Task Force |
| Akron Metropolitan Housing Authority | Coventry Township Fire & EMS Department |
| Akron-Summit County Public Library | Cover2 Resources |
| Akron-UMADAOP | Cuyahoga County Opiate Task Force* |
| Alcoholics Anonymous:
Monday Indoor Group
Tuesday Men's Toolbox
Friday Big Book Study
Saturday Pass It On
Sunday Your Group
Sunday Watters Park | Cuyahoga Falls Public Library |
| | Direction Home: Akron Canton Area Agency on
Aging & Disabilities |
| Alleviant of Akron | Discount Drug Mart |
| AUI | Drug Safe Hudson* |
| AxessPointe | Drug-Free Stark* |
| Barberton Public Library | East Side Vet Center – VA
Serving Summit County |
| Bath Township Fire Department | Equitas Health |
| Bath Township Police Department | F I Community Housing |
| Broken Chains Ministry | Fighting for Alyssa |
| Cascade Village – The Community Builders | First United Methodist Church of Cuyahoga Falls |
| Catholic Charities | Gavin Scott Salon |
| CHC Addiction Services | Grandview United Methodist Church |
| CHOICES: A Community Social Center | Hope United |
| City of Akron Fire Department | Hudson Fire Department |
| City of Akron Police Department | Hudson First Congregational Church/UCC |
| City of Barberton Fire Department | Hudson Police Department |
| City of Barberton Police Department | Interval Brotherhood Home |
| City of Cuyahoga Falls | Jake's Reach |
| City of Cuyahoga Falls Fire Department | K & D Group |
| City of Cuyahoga Falls Police Department | Klein's Pharmacy |
| City of Green Drug Task Force* | Koinonia Education &
Family Resource Center, LLC |
| City of Norton Fire Department | Lake-Geauga Recovery Center* |
| City of Norton Police Department | Leia' Love Hair & Nail Salon |
| City of Stow Police Department | Macedonia Police Department |
| Cleveland Clinic Akron General | Medina County Opiate Task Force* |

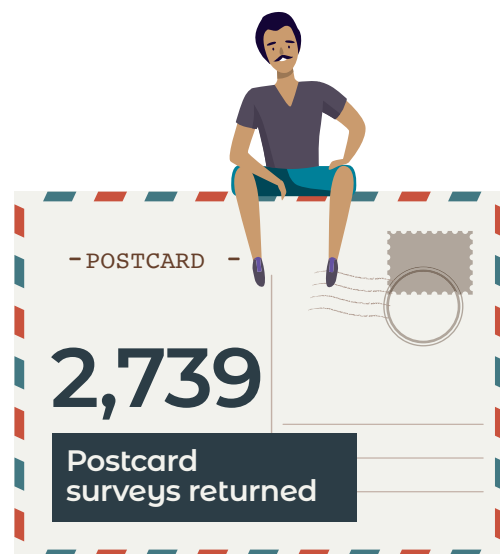
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| NAACP – Akron Branch | Summit County Prosecutor's Office |
| Open M | Summit County Public Health |
| Oriana House | Summit Educational Service Center |
| Portage County Substance Abuse
Community Coalition* | Tallmadge Police Department |
| Portage Path Behavioral Health | The Blick Center |
| Red Oak Behavioral Health | The Summit WAPS |
| Revere School System | Twinsburg Public Library |
| Sand Run Pharmacy | Twinsburg Senior Apartments |
| Springfield Township Fire Department | Unitarian Universalist Church of Akron |
| Springfield Township Police Department | Urban Ounce of Prevention Behavioral Health |
| St. Mary Catholic Church | Vantage Aging |
| Stow-Munroe Falls Public Library | Visiting Nurse Service & Affiliates |
| Summa Health | Visiting Social Work |
| Summit County Children's Services | Wadsworth Drug Free Community Coalition* |
| Summit County Clerk of Courts | Wayne County Opiate Task Force* |
| Summit County Developmental
Disabilities Board | Western Reserve Hospital |
| Summit County Department of Job &
Family Services | |

*SafeRx Regional Collaborative Member

Resource Investment Partners: Year 3



Summit County Community Partnership also extends its deep gratitude to Mallinckrodt Pharmaceuticals, Inc. for their original investment of 40,000 pouches which provided a solid foundation and allowed the project to immediately make a major impact in our community.



Total Program Impact (2016-2019)

\$410K+ Value of pouches distributed

109,033 pouches distributed

71% Used to dispose prescription medicines

26% Clean out their medicine cabinets regularly

26% Pouches used to dispose prescription opiates or narcotics

69% Of pouch users were prompted to clean out their medicine cabinets



90+ distribution partners



150+ distribution sites

4.6 million

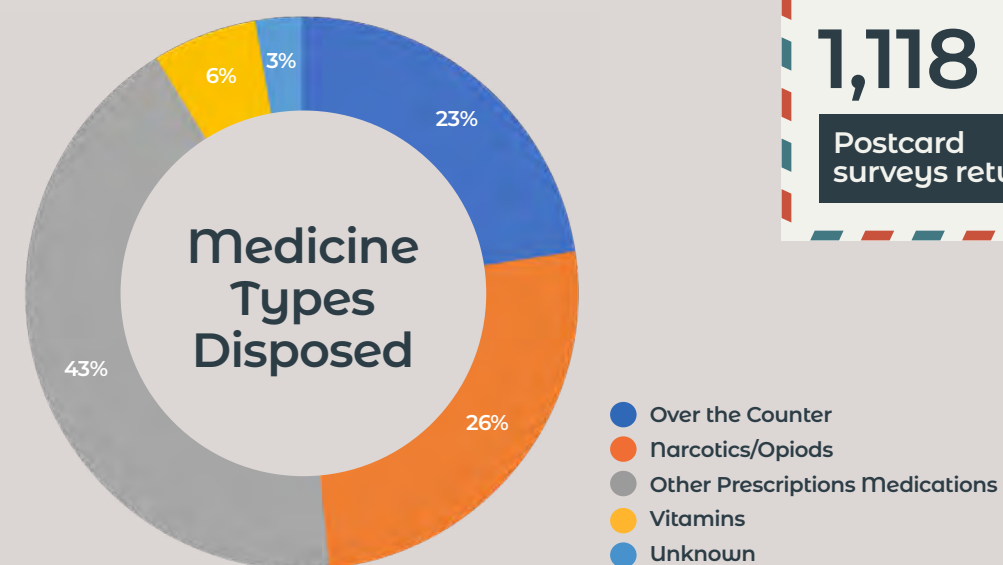
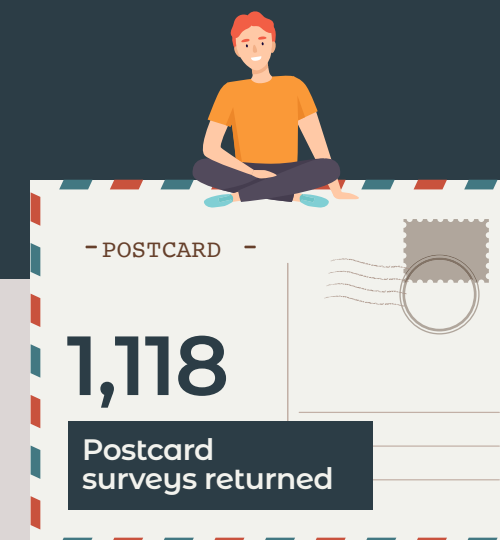
pills safely disposed*
*If pouches are used to capacity

\$7.6 m
societal benefit**

** Each dollar invested into prevention can reduce costs related to substance abuse by an average of \$18.00. Source: Miller, T., & Hendrie, D. (2009) Substance abuse prevention dollars and cents: a cost-benefit analysis. DHHS Pub. No. (SMA) 07-4298 Rockville, MD: Center for Substance Abuse Prevention, Substance Abuse, and Mental Health Services Administration.



Year 3 Impact



2.0 million

pills safely disposed*
*If pouches are used to capacity

\$3.2 m
societal benefit

Top 5 zip codes of survey respondents & ranking for overdoses in 2018:

44313 (Rated 10)

44685 (Rated 11)

44236 (Rated 30)

44203 (Rated 1)

44312 (Rated 2)



\$178K+ value of pouches distributed

47,787 pouches distributed

28% clean out their medicine cabinets regularly

68% of pouch users were prompted to clean out their medicine cabinets





In 2018, seven counties in Northeast Ohio (Cuyahoga, Geauga, Medina, Portage, Stark, Summit & Wayne Counties) came together to create a regional collaborative focused on safe prescription medicine usage, storage and disposal.

Collectively, these counties contain more than 25% of Ohio residents where more than 100 million opioid doses are dispensed each year.

Through support from the Ohio Prevention Network, Prevention Action Alliance, and RALI (Rx Abuse Leadership Initiative) Ohio, the collaborative has...



distributed
16,000+
pouches



collaborated
on SafeRx
educational
assets



created
a SafeRx
disposal
video



created a
SafeRx online
messaging
campaign

“Excellent program. Thank you!”

— Medina County respondent

***“So easy – thank you.
Glad meds are out of the house!”***

— Wadsworth respondent

About Summit County Community Partnership

Summit County Community Partnership (SCCP) has been bringing individuals and organizations together to reduce alcohol and other drug abuse since 1990. SCCP is a consortium of community resources committed to preventing substance abuse in Summit County. Our mission is to facilitate coalitions of community resources in order to prevent alcohol, drug abuse and problem gambling in Summit County. We use evidence-based prevention techniques, information and activities in an attempt to infuse them into every community system.

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