The DETERRA™ Project

Preventing Prescription Medicine Abuse

2016-2019 Community Report

SUMMIT COUNTY
COMMUNITY PARTNERSHIP

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Working together to reduce alcohol and other drug abuse

“Acme Pharmacy has participated in the Deterra™ Project with Summit County Community Partnership to provide a safe, convenient and easy way to dispose of unused prescription drugs.

We feel the Deterra™ Project has helped make our community safer!”

— Joe Lahovich, Director of Pharmacy,
Acme Fresh Market Pharmacy

A special thanks to all those who have worked together to make a difference!

The Deterra™ Project

Preventing Prescription Medicine Abuse

Summit County Community Partnership's Deterra™ Project: Preventing Prescription Medicine Abuse is a collaborative effort with more than 90 community organizations to distribute medicine disposal pouches in Summit County and surrounding communities. Reducing access to unused medications is an evidence-based prevention strategy to reduce misuse and accidental overdoses. The project kicked off on International Overdose Awareness Day (August 31st) 2016. In the project's three years, it has distributed more than 105K+ medicine disposal pouches, expanding the project to impact the region and state.

Goal 1

Safe medicine disposal as soon as a medicine is no longer used or needed becomes the community norm.

Objective: To increase the number of individuals safely disposing medicine by providing access to a safe and easy at-home disposal option.

Objective: To prompt individuals who do not normally clean out their medicine cabinet to safely dispose of their unused medicines.

Goal 2

Reduce access to unused/expired prescription opioids in Summit County and surrounding communities.

Objective: Provide medicine disposal pouches to individuals receiving short-term opioid prescriptions.

Objective: Provide medicine disposal pouches to individuals at-risk for having large amounts of unused prescription opioids.

Three-Year Timeline

Year 1

39k+ medicine disposal pouches distributed

40+ community partners

60+ distribution locations

Year 2

21K+ medicine disposal pouches distributed

70+ community partners

100+ distribution locations

SafeRx Regional Collaborative created

Year 3

47k+ medicine disposal pouches distributed

90+ Community partners

150 distribution locations in a 7 county region

Ohio's SafeRx Collaborative was formed & 61k+ pouches distributed

Distribution Partners:

The Deterra® Project could not be possible without the generous time and resources invested by our distribution partners and through in-kind donations & funding.

Acme Fresh Market Pharmacy
AHEPA Akron
Akron Area YMCA
Akron Children's Hospital
Akron Metropolitan Housing Authority
Akron-Summit County Public Library
Akron-UMADAOP
Alcoholics Anonymous:
- Monday Indoor Group
- Tuesday Men's Toolbox
- Friday Big Book Study
- Saturday Pass It On
- Sunday Your Group
- Sunday Watters Park

Alleviant of Akron
AUI
AxessPointe
Barberton Public Library
Bath Township Fire Department
Bath Township Police Department
Broken Chains Ministry
Cascade Village – The Community Builders
Catholic Charities
CHC Addiction Services
CHOICES: A Community Social Center
City of Akron Fire Department
City of Akron Police Department
City of Barberton Fire Department
City of Barberton Police Department
City of Cuyahoga Falls
City of Cuyahoga Falls Fire Department
City of Cuyahoga Falls Police Department
City of Green Drug Task Force*
City of Norton Fire Department
City of Norton Police Department
City of Stow Police Department
Cleveland Clinic Akron General
Colonial Pharmacy
Connie Collins, LLC
Copley Township
County of Summit ADM Board/
Summit County Opiate & Addiction Task Force
Coventry Township Fire & EMS Department
Cover2 Resources
Cuyahoga County Opiate Task Force*
Cuyahoga Falls Public Library
Direction Home: Akron Canton Area Agency on Aging & Disabilities
Discount Drug Mart
Drug Safe Hudson*
Drug-Free Stark*
East Side Vet Center – VA
Serving Summit County
Equitas Health
F I Community Housing
Fighting for Alyssa
First United Methodist Church of Cuyahoga Falls
Gavin Scott Salon
Grandview United Methodist Church
Hope United
Hudson Fire Department
Hudson First Congregational Church/UCC
Hudson Police Department
Interval Brotherhood Home
Jake's Reach
K & D Group
Klein's Pharmacy
Koinonia Education &
Family Resource Center, LLC
Lake-Geauga Recovery Center*
Leia' Love Hair & Nail Salon
Macedonia Police Department
Medina County Opiate Task Force*
NAACP – Akron Branch
Open M
Oriana House
Portage County Substance Abuse Community Coalition*
Portage Path Behavioral Health
Red Oak Behavioral Health
Revere School System
Sand Run Pharmacy
Springfield Township Fire Department
Springfield Township Police Department
St. Mary Catholic Church
Stow-Munroe Falls Public Library
Summa Health
Summit County Children's Services
Summit County Clerk of Courts
Summit County Developmental Disabilities Board
Summit County Department of Job & Family Services
Summit County Prosecutor's Office
Summit County Public Health
Summit Educational Service Center
Tallmadge Police Department
The Blick Center
The Summit WAPS
Twinsburg Public Library
Twinsburg Senior Apartments
Unitarian Universalist Church of Akron
Urban Ounce of Prevention Behavioral Health
Vantage Aging
Visiting Nurse Service & Affiliates
Visiting Social Work
Wadsworth Drug Free Community Coalition*
Wayne County Opiate Task Force*
Western Reserve Hospital

*SafeRx Regional Collaborative Member

Resource Investment Partners: Year 3

Mallinckrodt Pharmaceuticals

Summit County Community Partnership also extends its deep gratitude to Mallinckrodt Pharmaceuticals, Inc. for their original investment of 40,000 pouches which provided a solid foundation and allowed the project to immediately make a major impact in our community.

Total Program Impact (2016-2019)

$410K+ Value of pouches distributed

109,033 pouches distributed

71% Used to dispose prescription medicines

26% Clean out their medicine cabinets regularly

26% Pouches used to dispose prescription opiates or narcotics

69% Of pouch users were prompted to clean out their medicine cabinets

90+ distribution partners

150+ distribution sites

4.6 million

pills safely disposed*

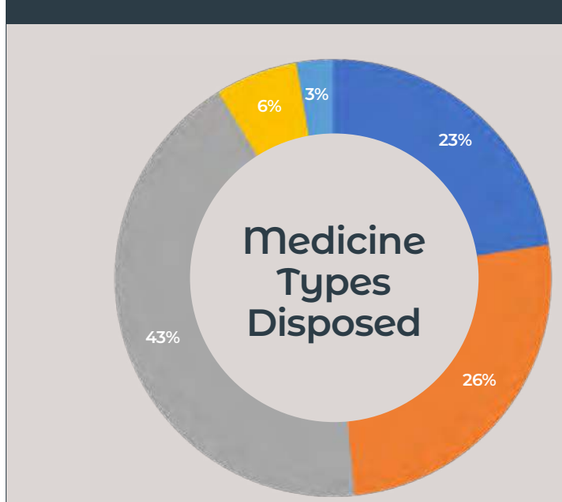
*If pouches are used to capacity

$7.6 m

societal benefit**

** Each dollar invested into prevention can reduce costs related to substance abuse by an average of $18.00. Source: Miller, T., & Hendrie, D. (2009) Substance abuse prevention dollars and cents: a cost-benefit analysis. DHHS Pub. No. (SMA) 07-4298 Rockville, MD: Center for Substance Abuse Prevention, Substance Abuse, and Mental Health Services Administration.

Year 3 Impact



2.0 million

pills safely disposed*

*If pouches are used to capacity

$3.2 m

societal benefit

Top 5 zip codes of survey respondents & ranking for overdoses in 2018:

44313 (Rated 10)
44685 (Rated 11)
44236 (Rated 30)
44203 (Rated 1)
44312 (Rated 2)

$178K+ value of pouches distributed

47,787 pouches distributed

28% clean out their medicine cabinets regularly

68% of pouch users were prompted to clean out their medicine cabinets

In 2018, seven counties in Northeast Ohio (Cuyahoga, Geauga, Medina, Portage, Stark, Summit & Wayne Counties) came together to create a regional collaborative focused on safe prescription medicine usage, storage and disposal.

Collectively, these counties contain more than 25% of Ohio residents where more than 100 million opioid doses are dispensed each year.

Through support from the Ohio Prevention Network, Prevention Action Alliance, and RALI (Rx Abuse Leadership Initiative) Ohio, the collaborative has...

distributed 16,000+ pouches

collaborated on SafeRx educational assets

created a SafeRx disposal video

created a SafeRx online messaging campaign

"Excellent program. Thank you!"

— Medina County respondent

"So easy – thank you. Glad meds are out of the house!"

— Wadsworth respondent

Michael Van Buren,
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Chair, Health Care,
Calfee, Halter & Griswold LLP

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SUMMIT COUNTY
COMMUNITY PARTNERSHIP
Working together to reduce alcohol and other drug abuse in Summit County

DETERRA®
drug deactivation system